



# R A C I

REALTORS® Association of Central Indiana, Inc.

## Top Ten Reasons for Being a Member Of the REALTORS® Association of Central Indiana

**Reason 10: Joining** the REALTORS® Association of Central Indiana, you are also joining the Indiana Association of REALTORS® and the National Association of REALTORS®. The NATIONAL ASSOCIATION OF REALTORS®, *The Voice for Real Estate®*, is the world's largest professional association.

**Reason 9: Membership in the NATIONAL ASSOCIATION OF REALTORS®** has its strengths and advantages! We are committed to serving the diverse interests of real estate professionals by:

- Helping you keep what you earn
- Helping you become even more professional at what you do
- Promoting your reputation and interests
- Keeping the REALTOR® central to the real estate transaction
  - Whether you are a New Agent, a Specialty Practitioner, Broker/Owner, Association Executive or a State/Board President, NAR works for you. REALTORS® are the voice for NAR--- it is your association and it exists to help you increase your business opportunities. Real Strength. Real Advantages.

**Reason 8: Legislative and Regulatory Lobbying Campaigns**--- Your voice is heard at all levels of government: local, state and national. NAR protects the real estate industry from cumbersome legislation and undue regulation, and advocates legislative and regulatory changes that enhance your ability to conduct business. At the national level, the Government Affairs Group analyzes federal issues and promotes NAR's policy objectives through Congress and the regulatory agencies.

**Reason 7: REALTORS® Political Action Committee**--- The REALTOR®'s Political Action Committee encourages individual participation in the political process to ensure the REALTOR®'s viewpoint on industry issues is heard at all levels of government. Support is supplied to federal candidates at the local, state and national levels through various NAR and REALTOR®'s Political Action Committee programs that encourage volunteerism in campaigns, educate voters

on issues important to home ownership and real estate, support candidates for elected office and write, call and visit elected officials.

**Reason 6: Real Estate Library**--- NAR boasts the world's largest library, the REALTORS® Information Center. Call 1-800-874-6500. RACI has a library full of videos, tapes and books that may be loaned. Every comp book is also in the library.

**Reason 5: Professional Code of Ethics**--- NAR's Code of Ethics distinguishes you from non-members. Your dedication to the nationally recognized Code of Ethics continues to assure the public of REALTOR® professionalism, integrity and competence.

**Reason 4: RACINews**--- The monthly newsletter, RACINews is sent to all RACI members and affiliate members. This newsletter brings members and affiliates up to date on events, professional continuing education courses and Association news. REALTOR® members also receive Indiana REALTOR® and REALTOR® Today from the State and National Associations, respectively.

**Reason 3: RACI Events**--- The REALTORS® Association of Central Indiana offers many opportunities for networking, education and leadership within the Association. Well informed REALTORS® are generally better equipped in their business.

**Reason 2: The Stuff**: Having a professional Lockbox system makes your time as a working professional more valuable. Belonging to the Central Indiana Regional MLS, LLC (CIRMLS) gives me information anywhere, anytime. Having ZipForms available to me online or offline keeps me connected. Getting emails via the list serves on the latest information on the MLS or Association happenings keeps me connected makes me more professional.

**Reason 1: RACI** - The best single resource a REALTOR® has. The RACI staff provides opportunities for REALTORS® to call one number for quick information. Having a local Association gives members a "real" person to contact for information, training or support. RACI Leadership looks to the future of our industry and helps keep the REALTOR® on the front side of changing technology and methods.

### **Need More Reasons?**

1. Access to information that directly affects your business including new and pending legislation, license renewal, and overall market trends.
2. Code of Ethics
3. Enforcement of Code of Ethics through the Professional Standards Committee
4. Networking opportunities including luncheon
5. Membership in IAR and NAR

6. FREE Zip Forms
7. Legal Help through “Lisa’s Greatest Hits” and LISA Hotline for Brokers
8. Education for CE Credits as well as National Speakers
9. Open House Showcase- List your Open Houses on line
10. Calendar of Events
11. File Library with access to Board Minutes, School Websites, Network Luncheon Minutes, Licensing, Environmental Issues and More.
12. Informative monthly newsletter with articles on current issues and sales figures.
13. Market Data. Information on listings, sales, trends, and national statistics.
14. Sales Resource Guide (NAR)
15. Field Guides (NAR)
16. Positive Press Releases about REALTORS® and Real Estate.
17. Newsletters and publications from IAR and NAR.
18. Legal Resources (NAR)
19. Policy Resources (NAR)
20. Advertising for REALTORS® through NAR’s National Campaign
21. Listings uploaded to REALTOR.com, the world’s largest and most used real estate website.
22. Lobbying of local, state and national politicians on issues that affect REALTORS®, Home Buyers and Home Sellers through RPAC.
23. Discounts
  - a. Insurance (NAR)
  - b. Office Products (NAR)
  - c. Overnight Delivery (NAR)
  - d. Financial Services (NAR)
  - e. Travel (NAR)
  - f. Technology (NAR)
    - i. Dell
    - ii. HP
    - iii. And others
  - g. Lowe’s Gift Card Program & 10% discount for your clients (NAR)